

# Clodiagh Gaels GAA

## Club Development Plan 2023 - 2025



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## **1. Brief History of Club**

Clodiagh Gaels GAA Club was founded in 2015 through an amalgamation of Killeigh GAA & Killurin GAA, an idea which came from the large underage success of our Na Fianna Juvenile club where the parish field Hurling & Football teams. We are based in Killeigh & Killurin villages just outside Tullamore town & our facilities include two pitches, one in Killeigh & one in Killurin, an all-weather training pitch, Gym facilities, dressing rooms, and a clubhouse which is a hub for all forms of club and community activity.

The club has had a large amount of success in our short time together winning Football titles at Junior level & Hurling titles at Junior, Intermediate & Senior Grades in our short time together.

Our underage structures are managed through our Na Fianna sections and have provided hurling & football for hundreds of kids over the years.

## **2. The Club Planning Process**

Key Millstones:

- Approval by Executive to create a Club Plan Committee to prepare a Strategic Plan – February 2022
- Club Plan Committee formed and approved – March 2022
- Former GAA President, Liam O' Neill appointed Club Planning Facilitator – August 2022
- Club Plan Committee first meeting with Planning Facilitator - September 2022
- The Public Forum Meeting took place on Wednesday 16<sup>th</sup> of November and was chaired by Liam O' Neil.
- Club Plan Committee review recommendations – December 2022 / January 2023

- Draft Club Plan presented to Club Executive – May 2023
- Clodiagh Gaels Club Plan officially launched – June 2023

### **3. Mission, Vision, Values of the Association**

Clodiagh Gaels echo the Mission, Vision and Values of the The Gaelic Athletic Association (GAA), Ireland's largest sporting organisation. These include;

#### **Mission**

"The GAA is a community based volunteer organisation promoting Gaelic games, culture and lifelong participation."

#### **Vision**

- *Community Identity*
- *Amateur Status*
- *Inclusiveness*
- *Respect*
- *Player Welfare*
- *Teamwork and Volunteerism*

#### **Values**

Our vision is a sustainable community-based and volunteer-led Association where as many as possible, participate in Gaelic games and culture, for as long as possible.

### **4. Acknowledgements**

The club would like to acknowledge and thank the following;

All members and non-members who attended the club plan workshop held in Killeigh N.S..

All members and non-members who provided further feedback via email, phone or letter.

Liam O' Neil; Lenister Council Facilitator, Clair O' Sullivan; Lenister Council Facilitator and John Haughney; Lenister Council Facilitator,

Damien White, Owen Breslan and Brendan Lynam; Killeigh N.S.

Miriam O' Callaghan; Offaly Sports Partnership, Danny Mangan; Daingean GAA

Martina Gorman, Jean Brady, Gordon McDonnell, Clint Horan, Connor Staunton, James Condron and Killian O' Brien; The Club Plan Committee.



## 5. Club Plan

### i. Admin and Club Management



The Administration & Management of the Club is a huge factor for both on & off the field success.

At the end of the 3-year plan we want to be able to say our club is being run with all members needs to the fore with a sustainable approach.

<b>Action</b>	<b>Outcome</b>	<b>Milestone</b>	<b>Expected Timeline</b>	<b>Responsibility</b>
Clear & defined Club structure.	Roles and personnel of each committee clearly identified.	Regular communication with various committees.	After AGM each year.	Club Executive & PRO
Announce / present all club officials on website and other relevant channels.	All members and local communities know who sits on what committee.	Post info on social channels, website, and club notes.	After AGM each year.	PRO
Clodiagh Gaels name and colours used for all correspondence including but not limited to; digital, social, print, grounds, gear etc.	One club name and colours used consistently to create clear identity.	All communications from all committees and sections of the club using club brand.	Ongoing	All committees
Club officers provided the opportunity to learn and upskill in various roles of club management and administration to perform role to the best of their ability.	Create and promote culture of learning and development.	Training and development courses organised by club.	Ongoing	All committees

Club pursues a culture of learning by asking and listening to advice from other clubs in all areas of GAA club management and administration.	Relationships and dialogues developed with other clubs.	Ongoing communication and relations.	Ongoing	Club Executive
Each part / section of the club is represented on the executive by at least one representative.	Better balanced executive that is tied in to all areas of the club.	Rep from each section is proposed and confirmed.	2024	Club Executive
One person elected to manage and monitor Club Memberships.	One point of contact to report on membership.	Appoint relative person.	2024	Club Executive & Finance Committee
All members and non-members will be aware of the benefits of becoming a member of Clodiagh Gaels.	People are enticed to become members.	Ex agree benefits for members. Post this info on social channels, website and club notes. Issuing of membership card to all paid members. Thank you letter to all paid members.	2024	Club Executive, PRO & Finance Committee
Display notice of upcoming home fixtures at both Killurin and Killeigh grounds.	Greater awareness of games for all of community.	Dynamic display boards purchased and erected.	2025	PRO & Field Committee



## ii. Adult Games



Our Adult teams give us great joy on the field, but we want to ensure through our 3-year plan that we are continuously growing and improving how are Adult games are managed and developed. Young player development and A sustainable approach to the running of the adult teams is imperative.



<b>Action</b>	<b>Outcome</b>	<b>Milestone</b>	<b>Time</b>	<b>Responsibility</b>
Increase the number of club members that sign up to attend coaching courses and workshops.	Club produces qualified coaches for adult and juvenile teams.	Club members attend courses.	Ongoing	Player Reps, Hurling & Football Committees
Adult players to get involved in coaching with underage teams. Player Reps to create a rota for players to get involved.	Greater engagement with NF Hurling and Football.	Rota for adult players to coach underage teams.	2023	Player Reps, Hurling & Football Committees
Managers of both Hurling and Football teams to meet monthly to discuss plans.	Balanced Training Schedule for players.	Agreement from both managers.	2023	Player Reps, Hurling & Football Committees
S & C coach appointed to cover both hurling and football for the season. Explore possibility of the above over a longer term, 3 - 5 years.	S & C coach appointed to oversee physical and fitness development of all players.	Candidates Identified	2024	Player Reps, Hurling & Football Committees
Creation of social events and games with a focus on fun and enjoyment.	Increase participation numbers. Attractive to non-members in the community.	More adults playing hurling and football.	2024	Social Committee, Player Reps, Hurling & Football Committees
Adopt a 'buddy system' for senior adult players to pair / group with newer / younger members.	New and underage players integrate into adult teams easier.	Players volunteer / sign up as a 'leader'.	2025	Player Reps, Hurling & Football Committees
The club explores the idea of a Person / Team /Management to facilitate / manage both hurling and football teams.	Research and recommendations made on potential for such an appointment. Examples of such appointments, the pros and cons.	Recommendations are made to club executive and committees of both codes.	2025	Club Executive, Player Reps, Hurling & Football Committees

<p>The club explores the possibility to source all coaches of adult teams from within the club, using a more sustainable financial model and to create a culture of promoting within.</p>	<p>More efficient and effective use of monies for other club activities such as; investment in facilities and underage.</p>	<p>Older and retired players encouraged to do courses; Award One coaching courses and even Award Two coaching courses. Coaches gain valuable experience with Na Fianna before transitioning to adult teams.</p>	<p>2025</p>	<p>Club Executive, Hurling &amp; Football Committees</p>
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### iii. Juvenile Games



Ensuring the future Gaels have every opportunity to excel and transition to the Senior teams of Clodiagh Gaels is very important.

Identifying a clear progression path for our young up and coming talent is key for long term success.

<b>Action</b>	<b>Outcome</b>	<b>Milestone</b>	<b>Time</b>	<b>Responsibility</b>
Implement a GPO to support coaching in schools and club.	GPO in place in schools.	Agreement made with coach / Leinster.	2023	Na Fianna, Club Executive, Hurling & Football Committees
Create a 'player to coach' pathway to encourage players to become coaches.	Adult players involved and engaged with NF teams.	Players attended coaching courses / workshops.	2024	Na Fianna, Club Executive, Hurling & Football Committees, Players Rep.
Club to endorse Player Pathway (TURAS).	All club coaches to understand and implement TURAS Player Pathway as a priority.	Player Pathway is being rolled out and implemented as best practice through all stakeholders.	2024	Na Fianna, Club Executive, Hurling & Football Committees, Players Rep.
The club appoints an officer on the Executive Committee to monitor participation levels at underage and adult level who presents these numbers at each AGM.	Ability to track, report on and forecast participation numbers.	Person appointed.	2024	Club Executive, Hurling & Football Committee's
The club explore the potential facilities that are needed to be developed to benefit juvenile members.	Proposal of facilities that are needed to cater for current and future juvenile members.	Proposals presented to club.	2025	Na Fianna, St Sinchills, NFLGFA, Club Executive, Hurling & Football Committee's
Club investigates the possibilities of a clear and shared identity by merging with NF, St. Sinchills and NFLGFA under one club.	Feasibility study for a One Club Model is carried out.	Initial meetings take place with each organisation.	2025	Na Fianna, St, Sinchells, NFLGFA, Club Executive, Hurling & Football Committee's
Clodiagh Gaels host a three day U11, 13 and 15s Hurling Camp in Easter and June.	Greater engagement with underage players and parents.	Event dates scheduled.	2025	Na Fianna, St, Sinchills, Club Executive, Hurling Committee's





#### iv. Culture and Community



Creating a positive Culture & Community aspect of our GAA club is very important, through our 3 year plan we hope to create this and sustain it for our future members of our club and community.

<b>Action</b>	<b>Outcome</b>	<b>Milestone</b>	<b>Time</b>	<b>Responsibility</b>
Creation of a club website to provide greater communication and promotion of the club for all members and non-members.	Website is live and providing updated information.	Research and quotes reviewed.	2023	Club Executive, P.R.O,
Form a Social Committee that can organise events and programmes to encourage engagement with members and the wider community.	Greater engagement with non-playing members and non-members in the community.	Event / programme organised.	2023	Club Executive, P.R.O, Na Fianna.
Club endorses, communicates and implements the GAA Code of behaviour.	All players, coaches and club officials will be aware of and know the GAA Code of Behaviour displaying respect and a clear ethos within the club.	Posting of GAA Code of Behaviour on all club platforms.	2024	Social Committee, Club Executive, P.R.O, Na Fianna
PR subcommittee is formed to ensure all activities of the club are communicated and promoted at all opportunities.	Subcommittee is formed and roles defined.	Committee implemented	2024	P.R.O, Players Reps, Club Executive & Finance Committee
Club appoints officers and players to get involved in other community groups to create a stronger community spirit and bond.	Club is involved in activities of other community organisations like Tidy Towns, Scór, Retirement Group, Development associations etc.	Club takes part in activities / appoints rep to engage with groups.	2025	Social Committee, Club Executive, P.R.O,

<p>Clodiagh Gaels to have a Community Day every St Patricks weekend – BBQ, coffee, fun games, kid's matches, Gaels 7 a side tournament, to promote club identity and attract new members to the club.</p>	<p>Greater engagement with non-playing members and non-members in the community.</p>	<p>Event scheduled</p>	<p>2025</p>	<p>Social Committee, Club Executive, P.R.O,</p>
<p>The club creates a programme of events to build relations and identity within the schools.</p>	<p>Greater engagement with schools within the catchment area.</p>	<p>Events / programme created.</p>	<p>2025</p>	<p>Social Committee, Club Executive, P.R.O, Na Fianna</p>



## v. Facilities and Development



Having the best facilities for our members is a huge priority for our club. Through our 3-year plan we hope to create solid plans for the next developments of our GAA grounds and facilities.



<b>Action</b>	<b>Outcome</b>	<b>Milestone</b>	<b>Time</b>	<b>Responsibility</b>
Killeigh and Killurin field committees to be combined into one field / facilities committee.	One field / facilities committee to serve the club.	Committee is appointed.	2024	Club Executive & Field Committees
Feasibility study is carried out to learn what facilities the club will need for it's members in the future.	List of facilities the club can aim to develop.	Report is completed and provided to executive.	2024	Club Executive & Field Committees
Better communication and efficient use of resources is needed for the use of all available pitches to sustain the pitch standards throughout the season and avoid overuse.	Higher standard of pitch and facility conditions.	Club appoints rep to engage with all teams and other organisations.	2024	Field Committees
Clodiagh Gaels will set aside 10% of their weekly lotto income to go into a development account for future investment in facilities.	Club can plan for developments and fundraising activities.	Agreement in place.	2024	Finance/Fundraising Committee & Club Executive
Greater collaboration and dialogue with other associations and committees in the community on future use and development of club facilities.	Greater efficiency in the use of facilities and fundraising for developments.	Club appoints rep to engage with other organisations.	2025	Club Executive & Field Committees
Club colours need to be used for all club facilities to promote club identity and ownership.	Club facilities easily identified	Approval of works	2025	Field Committees

Creation of Development Sub Committee that plan for the provision of new club facilities and organise fundraising for same.	Club can plan for developments and fundraising activities.	Representatives on this committee from the club Executive, Field Committee, Na Fianna underage hurling, Na Fianna underage football, St Sinchills and Na Fianna LGFA.	2025	Club Executive & Field Committees
Source or develop additional land to be used for a training pitch with floodlights. There exists little capacity on the Killeigh and Killurin pitches during the summer.	Additional training area to cater for all teams.	Land and funds identified	2025	Club Executive & Field Committees
One member of the Clodiagh Gaels Executive should be responsible for integrating club activities and schedule of training and matches with Na Fianna underage hurling, Na Fianna underage football, St Sinchills Camoige and Na Fianna LGFA.	Greater efficiency in the management and use of club facilities.	Club appoints rep to engage with other organisations.	2025	Club Executive & Field Committees
Create a medium to long term financial strategy for the club.	Financial strategy implemented and followed.	Person / persons appointed to lead project.	2025	Finance/Fundraising Committee & Club Executive
Explore possible funding opportunities with Na Fianna, NFLGFA and St. Sinchills.	Joint fundraiser held.	Meeting to explore possibilities and ideas.	2025	Finance/Fundraising Committee & Club Executive

# Clodiagh Gaels/Raheen GAA Lotto

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This Weeks Jackpot

# €15,000

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Tickets also available via Club Sellers

Draw takes place Monday @ 8pm



## Finance & Fundraising



No club can run without a solid financial infrastructure and fundraising plans. Through the 3-year development plan we hope to provide a platform for which our club can expand and operate whilst being financially sound for both day to day expenses and also future developments.

<b>Action</b>	<b>Outcome</b>	<b>Milestone</b>	<b>Time</b>	<b>Reasonability</b>
Improve the culture around membership by adopting a strict no pay play policy for players.	All players have paid membership before registration deadline.	Membership income is received early.	Ongoing	P.R.O, Players Reps, Club Executive & Finance Committee
The club implements a list of rewards and rules for members.	Increase income from membership.	Rules and rewards agreed and implemented.	2023	Finance/Fundraising Committee & Club Executive
The club sets up a Finance /Fundraising Committee to manage all financial activities in the club	Finances are managed more efficiently and with greater transparency.	Committee in place following AGM.	2024	Club Executive
Create lotto sales teams amongst players and committee to drive increased lotto ticket sales.	Increase income from lotto.	Teams created, quarterly rewards for best sales.	2024	Finance/Fundraising Committee & Club Executive
Players to be allocated lotto ticket books.	Increase income from lotto.	Increase in lotto ticket book sales.	2024	Finance/Fundraising Committee & Club Executive
A rep is elected from the Field Committee to be part of the Finance and Fundraising Committee.	Greater management and transparency regarding facilities income.	Person elected from Field Committee.	2024	Finance/Fundraising Committee, Field Committee & Club Executive
Create a medium to long term financial strategy for the club.	Financial strategy implemented and followed.	Person / persons appointed to lead project.	2025	Finance/Fundraising Committee & Club Executive
Explore possible funding opportunities with Na Fianna, NFLGFA and St. Sinchills.	Joint fundraiser held.	Meeting to explore possibilities and ideas.	2025	Finance/Fundraising Committee & Club Executive